

## NICOLE SCHUBERT

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### COPYWRITER, EDITOR

Versatile, award-winning writer, producer and marketing professional. Takes pride in helping clients identify, communicate and sell their products and brand.

#### **Freelance copywriting, editing, marketing, 2004 to present**

Advertising, branding, website copy and content, advertorials, blogging, social media, newsletters, taglines, Amazon product descriptions, product demo video scripts, SEO, bios, brochures, B2B, copyediting, personal branding, memoir ghost writing, and more. **Clients include:** Calabasas Style Magazine, Royal Green Market, Aromata Oils, Nature Creation, EnergyFirst.com, Demand Media Studios, Kagan Publishing, CDMG, Allstate, Taproot, Entelegy/TSB, The Ant Farm, private professionals and more.

#### **Producer, *Improv Diary Show*, Westside Comedy Theater, Santa Monica, March 2016 to present**

Producing, marketing, social media for monthly comedy storytelling show featuring teen diaries + improv.

#### **Senior Editor, Spark Networks, 2000 to 2007**

Overseeing and writing interactive content, print, email campaigns, party invitations, travel brochures for dating and affiliate sites (JDate, ChristianMingle, BlackSingles and more). Writing corporate newsletters, bios, internal communications.

### SCREENWRITER, AUTHOR

#### **Screenwriter, feature film thriller *The Protégé*, Mar Vista Entertainment, 2019, in post-production**

See *Deadline* announcement, Daphne Zuniga to Helm *The Protégé*: <https://goo.gl/9aCCNu>

#### **Screenwriter, teen TV pilot, *Boyfriend In A Body Cast*, Brainstorm Media – being shopped 2019**

Screenwriter, teen indie, *Dance Hall* (working title), prod. Seth Nagel, dir. Tony Valenzuela – in development

**Author/illustrator, coloring meditation books *Happy Mama & Happy Balance*, under pen name Hertha Hedwig, Earnest Parc Press, January 2018 – February 2019**

#### **Author, YA novel *Blues Harp Green*, Earnest Parc Press, February 2017**

Independent Publisher Book Award, Young Adult Fiction eBook; Readers' Favorite Book Award, Young Adult Social Issues

#### **Film Editorial, studio and indie features, Hollywood**

Film companies, including 20th Century Fox, Dreamworks, Paramount, Universal, Bedford Falls

**Producer, *Diamond Professional Awards* TV show & photo exhibit, Brussels, Belgium**

### RECOGNITION

***Blues Harp Green***, 2017 Independent Publisher Book Award winner, YA Fiction eBook, Silver Medal; Readers' Favorite Awards winner, YA Social Issues, bronze medal; Amazon Top 50 Bestseller & #1 New Release Teen & Young Adult Fiction Drugs & Alcohol Abuse.

***Bury Me At Yankee Stadium***, Screenplay Finalist, La Femme Film Festival

***Earth Kids***, family adventure, 1st Place Screenplay, KIDS FIRST! Film Festival, with Arlene Bogna

***Amaryllis Bang! Bang!***, western, Second Rounder Austin Film Festival, with Arlene Bogna

### EDUCATION

**International Business Management**, Master of Science – Boston University at Vrije Universiteit Brussel

**BioPsychology**, Bachelor of Science – UCSB

**Improv**, program graduate, Westside Comedy Theater, Santa Monica – ongoing workshops + classes

**Writing for children** (novels, young adult) – UCLA Extension, Joanne Rocklin

**Screenwriting** – UCLA Extension, Al Brenner workshop, Writer's Boot Camp Santa Monica

#### **OTHER INTERESTS**

**Languages** – German, French, Dutch

**Tennis** – played USTA as a teen, rank #15 Girls 18s Southern California section, Intercollegiate Women's Tennis Team UCSB, assistant tennis coach USCB Intercollegiate Women's Tennis

**Motherhood** – growing a happy, thriving human (now 13); teaching essay writing and German; some homeschooling; fundraising

**Fitness** – taught fitness classes while at UCSB (Gold's Gym, Nautilus); running daily